

Ask about our
"Full Throttle"
Co-Sponsor Option

SPONSORSHIP LEVELS



ABATE OF WISCONSIN

"The Motorcycle Issue Experts"

2022 SUMMER HUMMER Rally Sponsorship Program Application

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email Address: _____

Business Contact Name: _____

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ABATE Recruiting Member Region: _____

Recruiting Member Name: _____

Sponsorship fees must be received no later than

December 1, 2021

Please mail this form along with your check made payable to:

ABATE of Wisconsin

Laurie Thompson – 1423 S. 169th Street
New Berlin, WI. 53151

PROMOTIONAL TICKETS will be mailed to the
business contact at the address listed above unless
otherwise noted. Tickets will be mailed no later than
June 1, 2022.

ADVERTISING AND SIGNAGE LOGOS
125cc, 250cc, 450cc, 1200cc, and Big Twin options

Email your business ad or company logo to:

news30letter@outlook.com

450cc \$1000

Includes your business name,
location, & *Mid-Tier* display ad
printed on:

- 2022 Rally Event Posters/Flyers
- 2022 Rally Event Program
- May and June 2022 issue of the
ABATE of WI newsletter
- 2022 Rally Sponsorship page on
the ABATE of WI Website & Social
Media outlets
- 4 Weekend Passes to the 2022
Summer Hummer Event

1200cc \$2500

Includes your business name,
location, & *Upper-Tier* extra-large
display ad printed on:

- 2022 Rally Event Posters/Flyers
- 2022 Rally Event Program
- May and June 2022 issue of the
ABATE of WI newsletter
- 2022 Rally Sponsorship page on
the ABATE of WI Website & Social
Media outlets
- 3 X 5 Banner at the Main Entry
Gate of the rally
- 6 Weekend Passes to the 2022
Summer Hummer Event

BIG TWIN \$5000

Includes your business name,
location, and *Grand-Tier* ad
displayed on:

- 2022 Rally Event Posters/Flyers
- 2022 Rally Event Program
- May and June 2022 issue of the
ABATE of WI newsletter
- 2022 Rally Sponsorship page on
the ABATE of WI Website & Social
Media outlets
- 4 X 8 Banner on the Main Stage
of the rally
- 8 Weekend Passes to the 2022
Summer Hummer Event
- Complimentary 10 X 20 Vendor
Booth space at rally

50cc \$100

Includes your printed business
name & location displayed on:

- 2022 Rally Event Posters/Flyers
- 2022 Rally Event Program
- May and June 2022 issue of the
ABATE of WI newsletter
- 2022 Rally Sponsorship page
on the ABATE of WI Website &
Social Media outlets

125cc \$250

Includes your business name,
location, & display ad printed on:

- 2022 Rally Event Posters/Flyers
- 2022 Rally Event Program
- May and June 2022 issue of the
ABATE of WI newsletter
- 2022 Rally Sponsorship page on
the ABATE of WI Website & Social
Media outlets

250cc \$500

Includes your business name,
location, & *Lower-Tier* display ad
printed on:

- 2022 Rally Event Posters/Flyers
- 2022 Rally Event Program
- May and June 2022 issue of the
ABATE of WI newsletter
- 2022 Rally Sponsorship page on
the ABATE of WI Website & Social
Media outlets
- 2 Weekend Passes to the 2022
Summer Hummer Event

ABATE of WI is a not-for-profit organization
and contributions are not tax deductible,
however they may be eligible to deduct
within your company's advertising budget.

For Questions, Please Contact
Elizabeth Roberge
news30letter@outlook.com 608-769-4089

ABATE of Wisconsin, Inc.'s three primary missions are Legislation, Education, and Safety. This sponsorship program offers excellent advertising opportunities for your business with significant exposure to not only our members, but also the Wisconsin community, as your business is highlighted at our 2022 Summer Hummer State Rally. Your company will be highly visible at the event through signage at ABATE Acres as well as having exposure in our printed rally posters, event program, radio ads and social media outlets.



Mission Statement

ABATE of Wisconsin's goal is to give the motorcyclists of Wisconsin a strong, united voice with regard to their future, their way of life, their safety, and their legal rights as motorcyclists and citizens.



Please detach below for receipt

ABATE of WI 2022 Summer Hummer
State Rally Sponsorship Receipt

Business Name:

Fee Paid: \$ _____

Date: _____

Recruiting Member Signature: _____

ABATE of Wisconsin thanks you for
your sponsorship and support!

Visit our website at: www.abatewis.org

ABOUT THE RALLY



The Summer Hummer is a 3-day Motorcycle Rally held each June in Greenwood, WI. and is one of our major fundraising events of the year. Sponsorships are an integral part of the Summer Hummer as it allows us to defray some of our expenses and offers attendees entertainment such as live music, motorcycle specific activities, demonstrations, vendors, and a ride to the High Ground Veteran's Memorial in Neillsville. Sponsorship information in this packet allows for several levels of sponsorship options to consider. If you have not sponsored this long running event in the past, please look over the materials provided and be sure to contact us with any questions. The Summer Hummer State Rally is held on our own property in Greenwood, WI. and is used during the summer months by our members for our annual Family Campout, ABATE Regional Events, various other Fundraisers, as well as our Board of Director's meetings.

ABATE of WI programs include:

Safe Rider, Inc. – A Motorcycle Training Program, instructing riders in the proper way to operate a motorcycle.

Share The Road – A Driver's Education Presentation for high schools, private driving schools, and community-based organizations that informs attendees how and why motorcycles behave the way they do in traffic, and to watch for us while on the road.



ABATE OF WISCONSIN
“The Motorcycle Issue Experts”
PO Box 38
Brookfield, WI 53008



ABATE OF WISCONSIN

THE MOTORCYCLE ISSUE
EXPERTS

www.abatewis.org

Summer
Hummer Rally

Sponsorship Program

